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education

University of Dayton

Dayton, Ohio

Bachelor of Fine Arts | May 2010

Visual Communication Design

Concentration in Graphic Design

Magna Cum Laude

Course Work

Advertising Design, Design for Multimedia,

Design for the Internet, Digital Processes,

Graphic Design I, II and III, Trademark Design,

Typography I and II

Skills

Extensive experience with: Coda, Excel, Flash,

Illustrator, InDesign, Keynote, Numbers, Pages,

Photoshop, PowerPoint, QuarkXPress, Word

Creative problem solver

Effectively works with a wide variety of people

Learns new skills quickly and accurately

Listens carefully

work experience

National Excelsior Company

Marketing | Melrose Park, Illinois | Present-2009

Developed and designed billboard campaigns.

Implemented and developed new corporate website.

Initiated, developed and implemented Tax Credit

Reference Book. Planned and executed marketing

promotions, including bimonthly direct mail postcards.

Assisted in organizing and executing sales training.

Designed and coordinated regional newsletters.

Freelance Design

Chicago, Illinois and Dayton, Ohio | Present-2003

Created and edited material for a wide-range of

companies including, Des Plaines Sustainability,

Green W Associates, Medical Memories, The Office

of Dr. Kashow, Regional Catastrophic Planning Team,

Saints Peter and Paul Parish, and the University of

Dayton Red Scare and the Program for Christian

Leadership per request. Collaborated with clients.

University of Dayton Office of Enrollment Management

Junior Designer | Dayton, Ohio | 2009-2008

Developed and designed publications for New Student

Orientation. Designed print and online promotional

materials for the Office of Admission.

Apple Campus Representative

Apple, Inc. | Dayton, Ohio | 2008

Organized promotional campus events. Helped students

identify needs in a computer and informed them of the

best option. Familiarized and taught students how to

perform everyday functions.

Customer Service Representative

Campus Copy Center | Dayton, Ohio | 2007

Assisted students and faculty in making copies.

Advised in production projects.

recognition

Exhibitions

Horvath Student Juried Exhibition,
University of Dayton | 2010
Cline Show, Dayton Visual Arts Center | 2010
Senior Show, University of Dayton | 2009

Publications

Orpheus, University of Dayton Arts & Literary
Magazine | 2010, 2009

Scholarships

President's Scholarship
Faculty Scholarship
Schauerte Scholarship

Awards

Outstanding Senior in the Department of Visual Arts
National Orientation Directors Association's
2008 Outstanding Family Orientation Publication
Gamut Blue Ribbons for Design

involvement

Member of AIGA | 2011-2009

Attended Dayton Creative Syndicate events | 2010-2009

Secretary of Fusion, student design group | 2010-2009

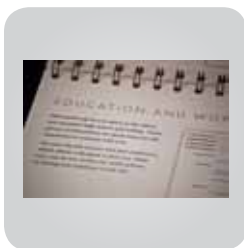
Vice-President of Club #6 | 2009-2008

President of University of Dayton Mac User Group | 2009-2008

Public Relations Office of Club #6 | 2008-2007

Secretary of University of Dayton Mac User Group | 2008-2007

mini portfolio



references

Denis Marino

Senior Vice President
National Excelsior Company
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Melrose Park, Illinois 60160
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Heather Buchicchio

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